

## INVESTOR PRESENTATION

DISRUPTING THE VARICOSE VEIN MARKET WITH **SONOVEIN®** 

#### **EXECUTIVE SUMMARY**

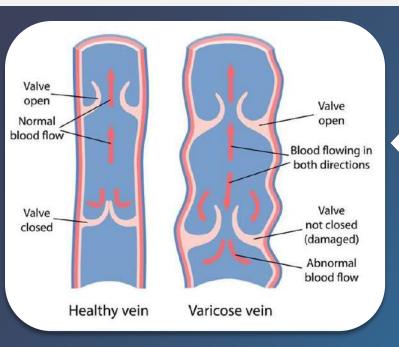


- A disruptive approach to varicose vein treatment: SONOVEIN® is totally non invasive and robotic driven
- **Huge market:** varicose veins affect 1 in 3 adults, 13 B\$ total market
- **Proven technology:** 90% to 100% efficacy\*, zero serious adverse event, 3 000+ veins treated, commercial PoC
- US market path: FDA-approved pivotal study results expected Summer 2025, FDA approval expected 2026
- **Commercial strategy:** accelerate on EU + Middle East markets, during US + China reg. approval processes
- China path: strong local partnership and joint-venture ramp-up for domestic and imported devices
- **R&D:** Minimum Viable Product reached in 2024, transformative improvements planned for 2025 and 2026
- Financials: from 2025 onward, expected strong revenues growth from commercial acceleration.

## **Market Overview**

#### **VARICOSE VEINS: A WIDESPREAD CONDITION**





#### WHAT ARE VARICOSE VEINS?

Varicose veins are swollen, twisted subcutaneous veins of the lower leg

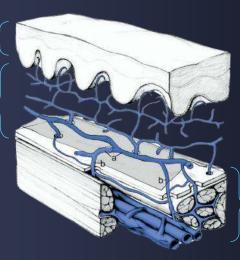
Defective of the valves results in reflux of blood in the veins

Incompetent saphenous veins often have to be eliminated

#### THE VENOUS SYSTEM

Superficial compartment Cosmetic impact

Saphenous compartment <sup>\*</sup> Often incompetent



Deep venous system Main venous stream

Source: Austin Vein Specialists

#### **ONE IN THREE ADULTS**



**31%** of adults aged 18 to 64 are affected by varicose veins

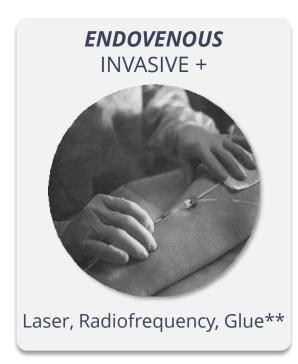
Source: Maurins et al., 2008

#### A DISRUPTIVE TREATMENT FOR VARICOSE VEINS



#### Two main current methods...





#### ... manual, stressful and risky

- Anesthesia
- Surgery
- Sterile space needed
- Potential serious adverse events
- Manual procedure

## SONOVEIN® VERY LOW RISK





ROBOTIC DRIVEN

- No serious adverse event to date
- · Robotic driven, live US monitoring
- Quick walk-in walk-out procedure
- One operator only
- Data collection-capability & Al automation potential

#### **VARICOSE VEINS: A MULTIBILLION \$ MARKET POTENTIAL**



#### ALIGNED WITH CURRENT MARKET TRENDS





#### \$13B

Current medical costs for varicose vein treatments worldwide



Annual addressable procedures



- **6,5% annual growth** in varicose veins patients driven by

- 2 Obesity 3 Lifestyle
- 54% of undiagnosed patients in industrialized countries
- Largely **unmet medical need** in emerging countries + China



#### 50% of people are afraid of surgery

as varicose veins are not life-threatening, some patients refuse surgical treatments



Seamless integration into **aesthetic and cosmetic** centers outside the surgical field.

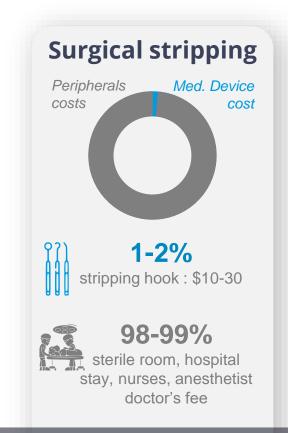
**SONOVEIN** is often the **only suitable option** for patients refusing surgery

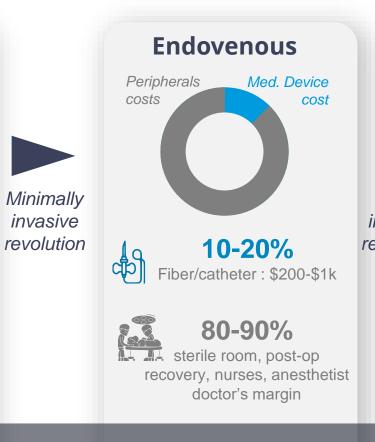
**SONOVEIN** potentially addresses a major out-of-pocket aesthetics market

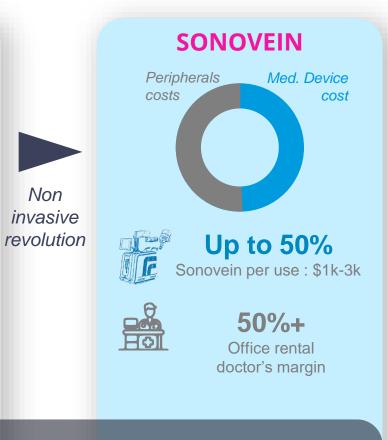
#### SONOVEIN VALUE CREATION FOR MEDICAL DEVICES



#### IN A MULTIBILLION \$ MARKET POTENTIAL







Medical device market potential

**Medical device** 

costs

**Peripherals costs** 

5-10 M€

500 M€ - 1B€

Several B€



#### **SONOVEIN®, A NON-INVASIVE ROBOTIC SOLUTION**



- 1 Robotized head
- 2 Touchscreen
- 3 Treatment head
- 4 Rear handle and brakes
- 5 Front connection panel
- 6 Ultrasound probe
- 7 Cooling system





### **Robotic treatment head** with embedded ultra-sound imaging

Robotized head

Consumable: Cooling and coupling Technology (through Epack ™)

Ultrasound imaging probe

HIFU transducer



Millimetric treatment accuracy

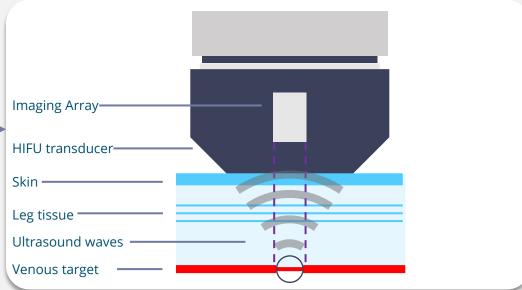
#### **INTELLECTUAL PROPERTY**

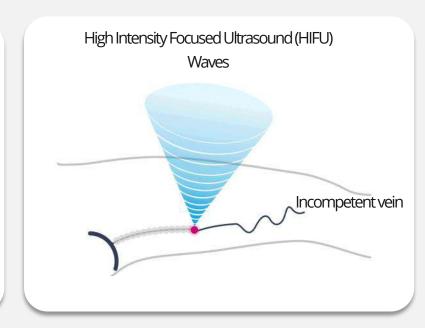
Active patents: 134 granted, 170 filed, 23 families in HIFU procedure safety & efficacy, system design and application

#### SONOVEIN®, A NON-INVASIVE ROBOTIC SOLUTION







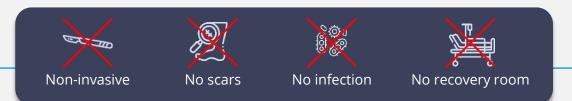


The energy is delivered via the extra-corporeal treatment probe.

The high-energy ultrasound waves **propagate through** the **skin** and are focused on a **portion** of the **target tissue**, generating **controlled heating** and causing the **ablation** of tissue within the focal area.

The process is then repeated in a stepwise fashion with robotic driven movements.

The tissue and its reaction is monitored in real-time with embedded ultrasound imaging.



#### SONOVEIN®, A NON-INVASIVE ROBOTIC SOLUTION



#### A simple and quick workflow

#### Typical treatment **45-60 minutes**







Step

**Description** 

#### 1. Preparation

- Room preparation
- Device set up
- Pre-treatment imaging with hand probe

Time

**[5-10]** minutes

#### 2. Treatment

- Treatment head positioning
- Automatic skin detection
- Vein detection
- Power setting
- Pulse and pause
- On-screen monitoring of the vein

[30-60] minutes

#### 3. Wrap-up

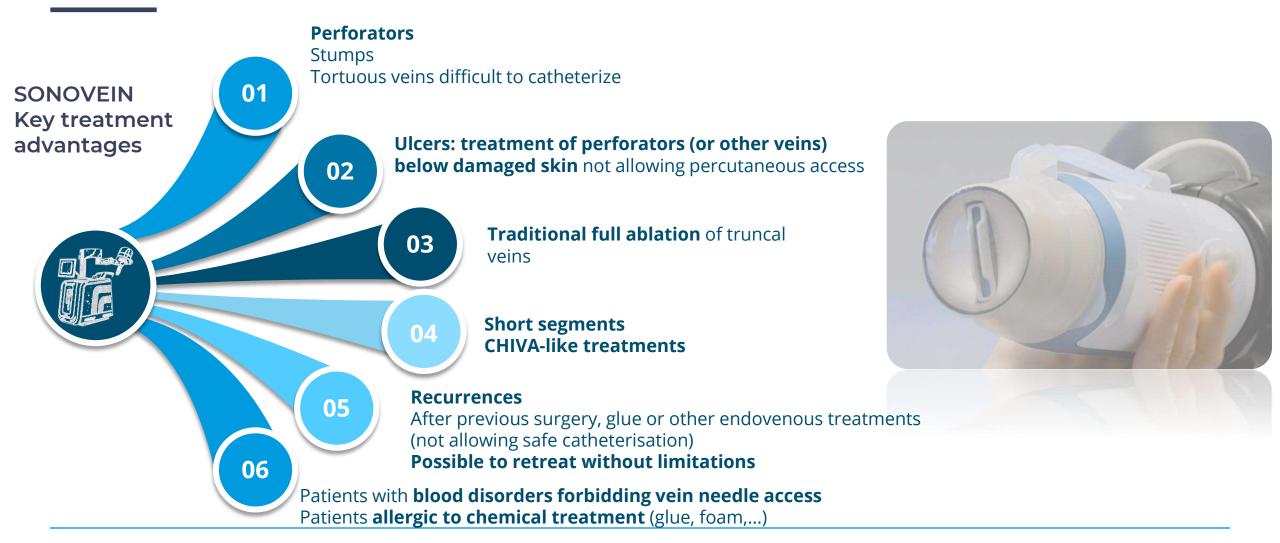
- Post-treatment imaging
- Treatment report export

**[5-10] minutes** 

### SONOVEIN: THE SWISS KNIFE OF VEIN TREATMENT









## **SONOVEIN®, NOW A MATURE DEVICE**EFFECTIVE AND SAFE TREATMENT OF VARICOSE VEINS





#### OVER 3,000 VEIN TREATMENTS TO DATE

- 90% to 100% efficacy\*
- 0 severe adverse event\*\*
- Treatment duration ≤1h





- Europe, Asia, Middle East, U.S.
- Top centers at more than 100 treatments/year

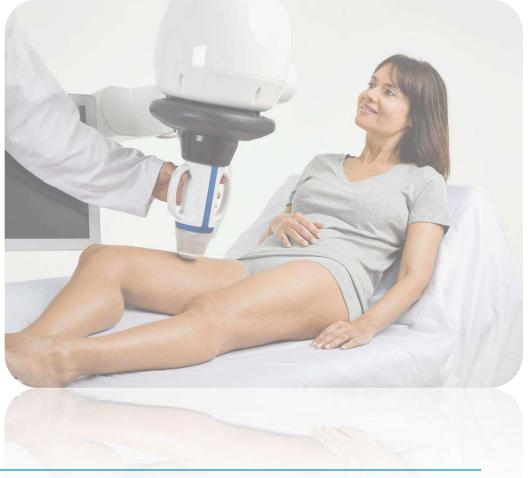


+ CE MARKING OBTAINED IN 2019

Latest generation of Sonovein in the process to obtain the new MDR CE marking



+ FDA FEASIBILITY STUDY FINALISED FDA Pivotal study: started in 2023, treatments finished in June 2024



## SONOVEIN®, NOW A MATURE DEVICE EFFECTIVE AND SAFE TREATMENT OF VARICOSE VEINS

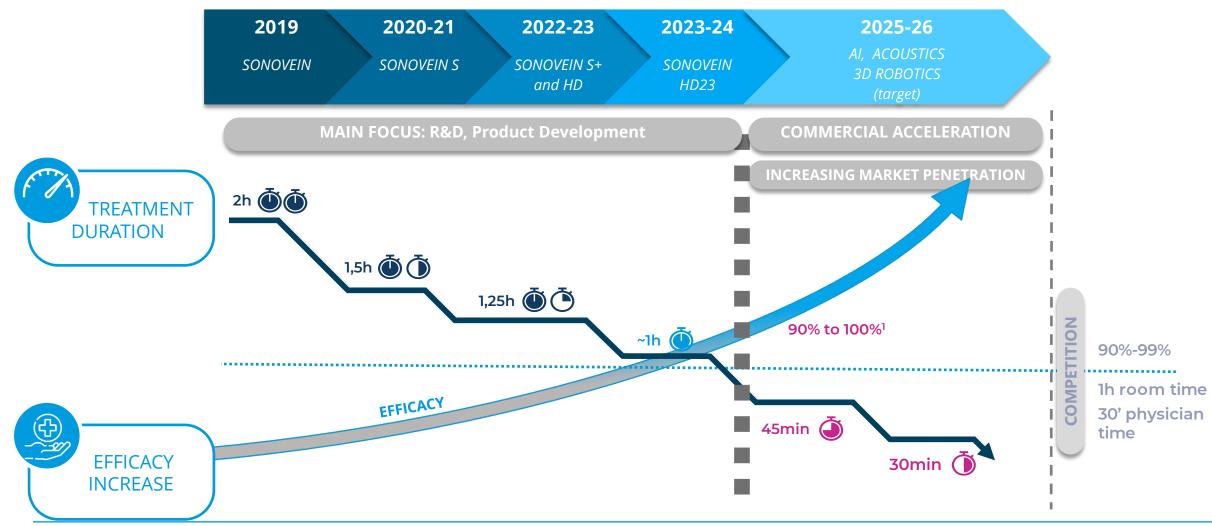


**Selected publications and congress presentations** with **90% to 100%** efficacy, on **6+ sites** across Europe, across **hundreds of patients**, up to **3-year follow-up**, in **commercial** routine

TYPE OF RESULT	AUTHOR	EFFICACY RESULTS	TITLE	Reference	
<b>Publication</b> <i>Public</i>	Prof. Izquierdo Lamoca Madrid, <mark>Spain</mark>	2-Year Results on 204 veins: Occlusion rate: 94,3% at 12 Months / 95,5% at 24 Months  High Intensity Focused Ultrasound Treatment for the Disease based on the CHIVA Strategy		Journal of Vascular Surgery, 2025	
<b>Publication</b> <i>Public</i>	Prof. Casoni Parma, <mark>Italy</mark>	Out of 262 legs analyzed, main pain score was 1,03 ± 1,27. HIFU is an almost pain-free procedure  Comparing anesthesia protocols in High Intensity Focused Ultras treatments: The HIFU-pain study		Phlebology, 2024	
<b>Publication</b> <i>Public</i>	Prof. Casoni Parma, Italy	Out of <b>188 limbs</b> treated, shrinkage/closure rate:  97,6% at 6 Months / <b>98,3%</b> at 12 Months  HIFU in treating GSV vein incompetence: Perioperative and 1-year outcomes		Phlebology, 2024	
Congress Presentation Public	Prof. Casoni Parma, Italy	2-Year Results : <b>362</b> veins treated 16 Perforators = <b>94%</b> Occlusion Rate	What's new ? – High Intensity Focused Ultrasound (SONOVEIN)	<b>Italian Society of Physiology</b> Roma, Italy, 2024	
<b>Publication</b> <i>Public</i>	Dr. Elias Englewood, USA	First Ever SONOVEIN Chapter written in an American Reference Book  Chapter 45: High Intensity Focused Ultrasound (HIFU) for chronic veno disease		Handbook of Venous and Lymphatic Disorders, Edited by Gloviczki, USA, 2024	
Congress Presentation Public	Dr. Rodriguez Carvajal Marbella, Spain	<b>90%</b> on 205 Veins	High Intensity Focused Ultrasound (HIFU)	<b>Vein In Venice,</b> Venice, Italy, 2024	
Congress Presentation Public	Dr. Stalnikiewicz Lille, France	<b>100%</b> on GSV <b>/ 70 – 80%</b> on Perforators	High Intensity Focused Ultrasound (HIFU): short mid-term results		
<b>Publication</b> <i>Public</i>	Dr. Reyero & Izquierdo Madrid, Spain	3-Year Results on 119 Patients: 94,1% (119 patients)	Treatment with Localized High Intensity Ultrasound 3-Year Results	Angiologia, 2023	
Congress Presentation Public	Dr. Steinbacher <b>Melk, Austria</b>	100% (23 veins)	First Experience with Sonovein HD	<b>AVF 2023,</b> San Antonio, Texas, 2023	
Congress Presentation Public	Prof. Strejcek Prague, Czech Republic	90,2% (41 patients)	Overview of a Pool of 41 Veins Treated in Routine Activity Over a 1-Month Period	<b>AVF &amp; UIP,</b> San Antonio & Miami, 2023	

## SONOVEIN®, NOW A MATURE DEVICE R&D AS A MARKET PENETRATION DRIVER





#### **R&D AS A MARKET PENETRATION DRIVER**



#### IMPROVING THE PRODUCT TO ENLARGE ADDRESSABLE PATIENTS & CENTERS



ACCELERATE TREATMENT TIME

**From:** 45 min to 1h

Down to: 30min



IMPROVE EASE OF USE

**From:** a device for an ultrasound

trained medical doctor

**Down to:** an Al-guided, intuitive

device for a non-specialist



INCREASE ADDRESSABLE PATIENT POPULATION

**From:** mostly great saphenous\* vein

**Up to:** more types of veins, larger, deeper



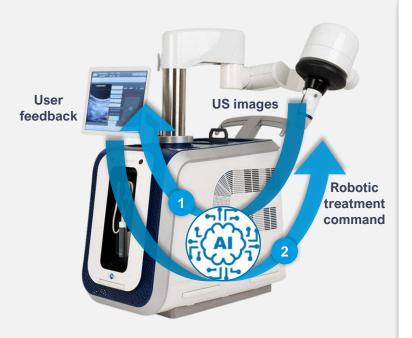


**KEY ENABLERS:** 

Al – treatment assistance ACOUSTICS – faster pulse ROBOTICS – faster positionning CLINICAL PRACTICE

Regular technical logs analysis identifies the most valuable improvement needs and drives R&D project priorities

## **R&D AS A MARKET PENETRATION DRIVER**WHY AI IS THE FUTURE OF SONOVEIN



#### **Live imaging + robotics + AI engine => road to automated treatment**

1 The SONOVEIN is permanently collecting US imaging and technical data

=> an integrated AI engine (GPU) could analyse and propose treatment action:

- Locate the vein / target
- Move to target
- Choose the adapted treatment parameters
- Deliver the therapy
- Move on to the next relevant location

Al algorythms are particularly efficient for these tasks

2 Leveraging its robotic and control features, the SONOVEIN could autonomously execute the proposed treatment action

All enables simpler, more intuitive and significantly faster treatments, reducing the learning curve and providing new doctors with the expertise of an experienced KOL

## SONOVEIN® Go-to-Market strategy



## GO TO MARKET ACCELERATION TWO BUSINESS MODELS





#### **FAVORING RECURRING REVENUES**

#### **PAY-PER-USE**

Paying per consumables, all inclusive

(w/ monthly min. quantity)

Europe & USA

#### **DIRECT SALES**

Capital equipment

+
Consumables
+
Service

China, Middle East & R.o.W.

Diversified customer targets



Large centers: hospitals, vein clinics



Small physician offices



## US MARKET: A MAIN PRIORITY FDA STUDY TREATMENTS COMPLETED





## **EU MARKET:** A COMMERCIAL POTENTIAL AND PARTNERSHIPS DEVELOPMENTS





#### **COMMERCIAL RAMP-UP**

- Tier-1 sites at 100 or 150 treatments per year already
- Commercial relationships and existing recurring revenue
- Start of reimbursement in some countries (Spain, Italy)

22

#### PRODUCT REFINEMENT WITH KOL

- Fine-tuning product, protocols, and business offering
- Real-life field feedback and product needs collection
- Diversity of market practices addressed
- Data collection for next AI developments

#### **INTERNATIONAL AWARENESS**

- Sonovein's promotion by KOL in some of the largest European countries: Italy, France, Spain and the UK
- 50+ conferences by 15 KOL and 7 reference scientific papers H1 2024: 13 presentations in 9 int. conferences in 7 countries

#### OPPORTUNITIES IN CHINA AND REST OF THE WORLD



#### **MARKET**

- Largest potential varicose vein market in Asia
- Underserved market that could move directly to Sonovein's non-invasive solution to reach so far untreated patients



- Domestic product development and market access via Furui
- Global manufacturing
- JV's products sold only in China

#### **NEXT MILESTONES**

- Joint-Venture with Furui
- Prototyping
- Registration
- Clinical trial start (1-2 years)



#### **MARKET**

- Inbound demand from some countries, especially Middle East
- Business Model: Sonovein acquisition
- Large untapped market, not yet quantified

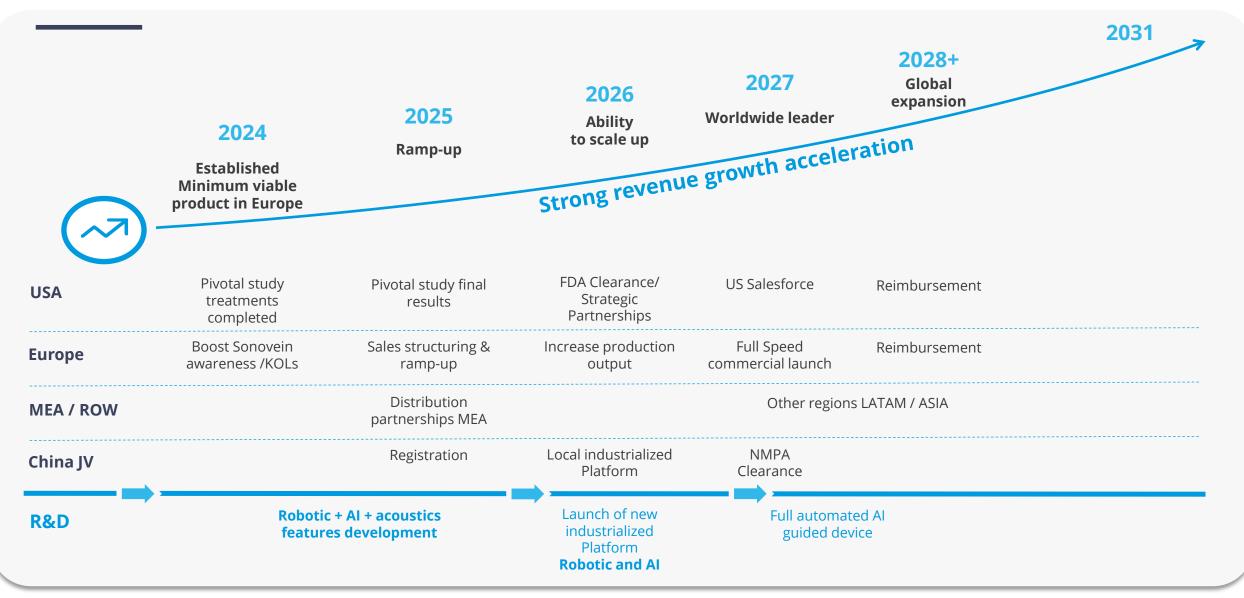
#### **MARKET PATH**

- Opportunistic sales of Sonovein
- Short term focus: Middle East
- Longer term focus: Latin America, Rest of Asia (India, etc)

#### **ROW TARGETS**

- ±100 Sonovein sold in 2030
- Consumables sales attached to the machines

#### **GROWTH ROADMAP AND KEY MILESTONES**



# SONOVEIN® A foundation for future perspectives

## SONOVEIN SUCCESS IN VARICOSE VEINS WILL OPEN THE WAY TO OTHER THERAPIES

#### THYROID NODULES

\$3.6B market 1,800,000 annual thyroid nodules surgeries WW

Theraclion's historical market

Latest Vein platform can disrupt the Thyroid market

#### **BREAST CANCER**

\$20B market, strong growth

Huge potential for HIFU combined with traditionnal therapies: immunology or chemotherapy

Clinical studies ongoing at University of Virginia with Theraclion's device

#### **MORE INDICATIONS**

Hyperthermia - Possibility to heat cancer tissue locally prior to radiotherapy

Research programs ongoing

Other indications

VARICOSE VEINS

**Build platform** 

Succeed 1st commercial breakthrough

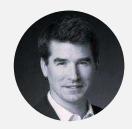
## THERACLION Structured for Success



#### A SHARP AND ENGAGED MANAGEMENT TEAM



### A SKILLED & DYNAMIC NEW LEADERSHIP TEAM

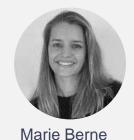


Martin Deterre, PhD CEO
15y. exp
Livanova, Pixium
M.I.T., Polytechnique
Theraclion since Dec.
2020 as CTO
CEO since 2023



Christophe Lamboeuf
CFO
30+y. exp
Mauna Kea, Intrasense,
Skytech, GE, etc.
Theraclion since 2024

#### ... SUPPORTED BY A STABLE AND EXPERIENCED TEAM



Customer Relations 10y. exp Dior, Figaret, EM Lyon

**Head of Marketing &** 



Gaylord Tallec, PhD
VP Operations
15y. exp
CEA, lifesearch
THC since Sept. 2016



Michel Nuta, MD

Chief Medical Officer
30+y. exp, ex-VNUS

THC since Jan. 2013



Jérémie Anquez, PhD **Chief Scientific Officer** 15+y. exp Telecom ParisTech *THC since June 2010* 



Vivien Jourdannaud
VP QARA
10y. exp
Mauna Kea
THC since Oct. 2015



29 employees based in Paris, France23 engineers, 6 PhD,1 PharmD, 1 MD

#### AN EXPERIENCED AND SUPPORTIVE BOARD



### AN EXPERIENCED CHAIRMAN



Yann Duchesne

Chairman of the board

McKinsey 20y.

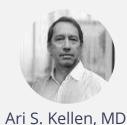
Private Equity 13y.

Theraclion since 2022

#### WITH HIGHLY QUALIFIED BOARD MEMBERS



Lijuan Deng
Board Member
17+y. in healthtech
Board of Echosens, Furui
THC since 2023



Board Member
US-based, Ex. McKinsey,
Experienced operating executive
and advisor in US healthcare
THC since 2019



Shawn Langer, MD **Board Member**US-based, Ex. senior partner

McKinsey, 20+y. of healthcare

industry experience

THC since 2019



Claude Lenoir

Board Member

Former CEO of Echosens
and Air Liquide Medical

Systems

THC since 2023



Mehdi El Glaoui,

Pharm.D

Board Member

Ex-CEO Lab. Cassenne,
Wyeth, Marjorelle

THC since 2021



Cédric Bellanger

Board Member

CBML / Augusta

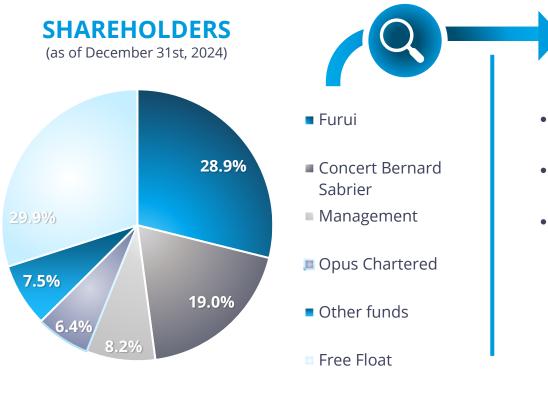
Real Estate & Capital Investment
fund manager

THC since 2022

## THERACLION SHAREHOLDING STRUCTURE

EURONEXT.





**ALTHE** 

## FURUI (300049:CH): GENUINE STRATEGIC PARTNERSHIP

- Theraclion's investor since 2016
- China JV created in 2017
- Replication of Echosens' Success:
  - **Echosens (France):** +/-300 employees, global leader in non-invasive liver diagnostics.
  - **Furui lead development in China,** supports R&D in France and global commercial deployment.
  - Echosens China is a **key contributor to Echosens Global P&L**.

#### **GLOSSARY**



- **HIFU**: High Intensity Focused Ultrasound is a non-invasive therapeutic technique that uses non-ionizing ultrasonic waves to heat or ablate tissue.
- Venous reflux or Chronic Venous Insufficiency (CVI): occurs when veins no longer circulate blood properly. It often affects the leg veins, causing blood to pool and leading to swelling and discomfort.
- Serious Adverse Events (SAE): an adverse reaction that results in death, is life-threatening, requires hospitalisation or prolongation of existing hospitalisation, results in persistent or significant disability or incapacity, or is a birth defect.
- **CEAP classification**: the CEAP (Clinical-Etiology-Anatomy-Pathophysiology) classification is an internationally accepted standard for describing patients with chronic venous disorders
- FDA: Food and Drug Administration
- KOL: Key Opinion Leader
- PoC: Proof of Concept

#### **DISCLAIMER**



This presentation does not constitute an offer to sell or a solicitation of a THERACLION share purchase offer.

Some information in this document may include projections and forecasts. THERACLION believes that these forward-looking statements are based on reasonable assumptions as at the date of this document, which are subject to numerous risks and uncertainties. As a result, the numbers and ratings provided may differ significantly from the projected figures. THERACLION neither undertakes nor has the obligation to update the forward-looking information contained in this presentation to reflect any unforeseen event or circumstance occurring after the date of this presentation.

The information contained in this document has been selected by the Group's General Management to present THERACLION and THERACLION's results. This document has not been independently verified. THERACLION makes no commitment as to the accuracy or completeness of this information. None of THERACLION's representatives can be held responsible for any loss resulting from the use of this presentation or its content.

Under no circumstances will THERACLION assume any responsibility for any investment or other decisions made on the basis of the information provided in this presentation. Readers are advised to review the company's financial information and the applicable AMF filings of the company before making any investment or other decision.



## Thank you!

## FOLLOW US ON LINKEDIN FOR UPDATES





#### **THERACLION**

244 av. Pierre Brossolette92240 Malakoff**T** +33 1 55 48 90 70

E contact@theraclion.com



## **APPENDICES**

#### 2024 Half Year P&L: Net loss of 3 M€

En K€	H1 2024	H1 2023	V/9Z
Sales	(238)	981	(124%)
Other Income	187	0	
Total Operating Revenues	(51)	981	(105%)
Cost of Sales	(231)	532	(143%)
External operating expenses	1640	1 115	47%
Comp & Ben.	1662	1 957	(15%)
Other operating expenses	544	556	(2%)
Total operating expenses	3 614	4 160	(13%)
Operating profit	(3 665)	(3 179)	15%
Financial revenue/ (expense)	82	(65)	(227%)
non recurring profit / (loss)	16	263	(94%) —
R&D tax credit	(525)	(504)	4%
Net Profit / (Loss)	(3 043)	(2 476)	(22,9%)

#### 2024 Half Year BALANCE SHEET – Improved Working Capital

K€	H1 2024	FY 2023	Var.
Non-current assets	2,479	2,542	(63)
Including intangible assets	1,178	1,225	
Including tangible assets	97	106	
Of which non-current financial assets	1,205	1,211	
Current assets	11,703	16,122	(4,419)
Inventory	3,171	3,055	
Cash and cash equivalent	5,898	7,815	
Other assets	2,633	5,252	
Total Asset	14,182	18,664	(4,482)
Equity	2,604	5,777	
Non current liabilities	6,290	6,290	
Including advances from BPI	6,290	6,290	
Current liabilities	5,288	6,597	(1,309)
Incl. Accruals for Risk & Curr. Exposure	246	215	
Incl. Loans (PGE)	1,620	1,947	
Total Liabilities	14,182	18,664	(4,482)

 Accounts receivables down 2,6M€: +2M€ licenses in 2023 paid in 2024 and 600K reduction of other A/R.

#### **SONOVEIN® TREATMENT – ULCERS**



#### Case Study

#### 95-YEAR-OLD ULCER PATIENT



Before treatment

- Open ulcer
- Hardened skin
- Cold leg
- Suppurations
- Foul smell
- Pain



*After 3 months* 

- Closed ulcer
- Soft/normal skin
- Normal temperature
- No suppurations
- No characteristic smell
- No pain



## FOLLOW US ON LINKEDIN FOR UPDATES



#### **THERACLION**

244 av. Pierre Brossolette92240 Malakoff

T +33 1 55 48 90 70
E contact@theraclion.com